

How to use mapping for Rural Development funding

MAGIC is an on-line mapping resource which provides access to geographic information, boundaries and maps on the environment.

MAGIC now includes boundaries for the areas eligible for Rural Development funding within Local Enterprise Partnerships (LEPs) and the areas covered by LEADER Local Action Groups.

These 'how to' instructions have been produced by Rural Statistics, Defra, simply to aid use of the on-line mapping tool for accessing the published boundary information.

That a site is within an area shown to be eligible for Rural Development funding does not pre-empt decisions about whether a particular application would be funded, only that the location is in an eligible area.

This is not a guide for more general use of MAGIC.

The site is www.magic.gov.uk. You may be asked to allow cookies / accept the terms of use.
Please do as requested.

**1. Select *Maps / Interactive Map*
or
Click on *Get Started***

MAGiC

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Interactive mapping at your fingertips

Get Started

What is MAGiC?

The MAGiC website provides authoritative geographic information about the natural environment from across government. The information covers rural, urban, coastal and marine environments across Great Britain. It is presented in an interactive map which can be explored using various mapping tools that are included. Natural England manages the service under the direction of a Steering Group who represent the [MAGiC partnership organisations](#).

Latest News

The next update to datasets and the interactive map will be carried out on Wednesday 11th March 2015. The interactive map will be unavailable from 4pm on this day to allow the update to take place. Service will resume at 7am the following morning. More on Data updates can be found [here](#)

[Continued >>](#)

2. Tick the box or click '+' for *Administrative Geographies* to bring up the options list.

3. Click '+' for *Other Administrative Boundaries*.
Do not tick the box as this will switch on all the *Other Administrative Boundaries*

The screenshot displays the MAGIC web application interface. At the top left is the 'MAGIC' logo. To its right is a 'Map Search' section with a search bar and the text 'Choose from the search criteria below'. Further right is a 'Feature Tools' section with icons for various map functions. On the far right, there are dropdown menus for 'OSGB36' and '1:7,747,186'. Below the search bar is a 'Table of Contents' panel with a list of map layers. The 'Administrative Geographies' layer is expanded, showing sub-options: 'Organisation Boundaries', 'Eurostat LAU/NUTS Boundaries', and 'Other Administrative Boundaries'. The 'Other Administrative Boundaries' option is selected with a '+' icon. The main map area shows a topographic map of the British Isles with red lines representing administrative boundaries. A scale bar at the bottom left indicates 0, 100, and 200 km. At the bottom right, there is a copyright notice: '(c) Crown Copyright and database rights 2015. Ordnance Survey 100022861.'

4. Choose the boundaries required. This can be either

- the *Rural areas within Local Enterprise Partnerships* or
- the *Rural Development Fund eligibility for LEADER groups* or
- Both LEP and LEADER boundaries

(please note that if you select both then where the LEP and LEADER boundaries coincide you will only see the LEP boundaries)

Rural areas within Local Enterprise Partnerships (in red)

Rural Development Fund eligibility for LEADER groups (in blue)

The screenshot shows the MAGIC web application interface. At the top left is the 'MAGIC' logo. To its right is a 'Map Search' section with a search bar and the text 'Choose from the search criteria below Places...'. Further right is a 'Feature Tool' section with icons for drawing, search, zoom, pan, and info. Below the search bar is a 'Table of Contents' panel with a list of layers. The 'Administrative Geographies' section is expanded, showing several layers with checkboxes and color-coded boxes. The 'Rural areas within Local Enterprise Partnerships (England)' layer is highlighted with a red box, and the 'Rural Development Fund eligibility for LEADER groups (England)' layer is highlighted with a blue box. The map on the right shows the UK with these layers overlaid. A scale bar at the bottom right indicates 0, 100, and 200 km, and the coordinates are (1657760, 11200).

Table of Contents	
<input checked="" type="checkbox"/>	Access
<input checked="" type="checkbox"/>	Administrative Geographies
<input checked="" type="checkbox"/>	Organisation Boundaries
<input checked="" type="checkbox"/>	Eurostat LAU/NUTS Boundaries
<input checked="" type="checkbox"/>	Other Administrative Boundaries
<input type="checkbox"/>	Counties, Metropolitan Districts and Unitary Authorities (GB)
<input type="checkbox"/>	Parliamentary Constituencies (England)
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<input type="checkbox"/>	Local Enterprise Partnership Boundaries (England)
<input checked="" type="checkbox"/>	Rural areas within Local Enterprise Partnerships (England)
<input checked="" type="checkbox"/>	Rural Development Fund eligibility for LEADER groups (England)
<input type="checkbox"/>	Local Nature Partnerships (England)
<input checked="" type="checkbox"/>	Designations
<input checked="" type="checkbox"/>	Habitats and Species

5. Specify how you want to search for the location. The most relevant options will be *place* (default) or *postcode*.

This example is searching by *place*. You don't need to press return. MAGIC will start to search once you have typed something and will offer available options.

The screenshot displays the MAGIC web application interface. At the top left, the 'MAGIC' logo is visible. The main search area contains a search bar with 'Newbury' entered, and a dropdown menu showing search results: 'Newbury, Somerset', 'Newbury, Kent', 'Newbury, Wiltshire', 'Newbury, West Berkshire', and 'Newbury, Devon'. The 'Newbury, West Berkshire' option is highlighted. Below the search bar, a 'Table of Contents' sidebar lists various map layers, including 'Administrative Geographies', 'Designations', and 'Habitats and Species'. The 'Rural areas within Local Enterprise Partnerships (England)' layer is checked and highlighted in red. The main map area shows a topographic map of the United Kingdom with red outlines indicating the selected layer. A scale bar at the bottom indicates 0, 100, and 200 km. The coordinates are shown as (-261624, 1249340). The bottom right corner contains the copyright notice: '(c) Crown Copyright and database rights 2015. Ordnance Survey 100022861.'

NB. This example is using *Rural areas within Local Enterprise Partnerships* which will be shown in red

6. Navigation in the map

- You can move the map to another area by clicking and dragging
- You can zoom in or out by scrolling
- You can use the navigation tools to do either.

The screenshot shows the MAGIC map interface. At the top, there is a search bar with 'Newbury, West' entered. To the right, there are 'Feature Tools' icons and a scale of 1:10,000. On the left, a 'Table of Contents' lists various map layers, with 'Administrative Geographies' expanded. The main map area shows a detailed street map of Newbury with red outlines around urban areas like Shaw, West Fields, and East Fields. A text box is overlaid on the map with the following text:

Here the red boundaries demarcate urban settlements (built-up areas with populations above 10,000), which in this case are excluded from the eligible area.

At the bottom of the map, there is a scale bar (0 to 0.3km), coordinates (449896, 167001), and a grid reference (SU498670). The bottom right corner contains copyright information: '(c) Crown Copyright and database rights 2015. Ordnance Survey 100022861.'

7. Click on the *Identify* tool to determine whether a site is potentially eligible.



MAGIC

Map Search
Choose from the search criteria below

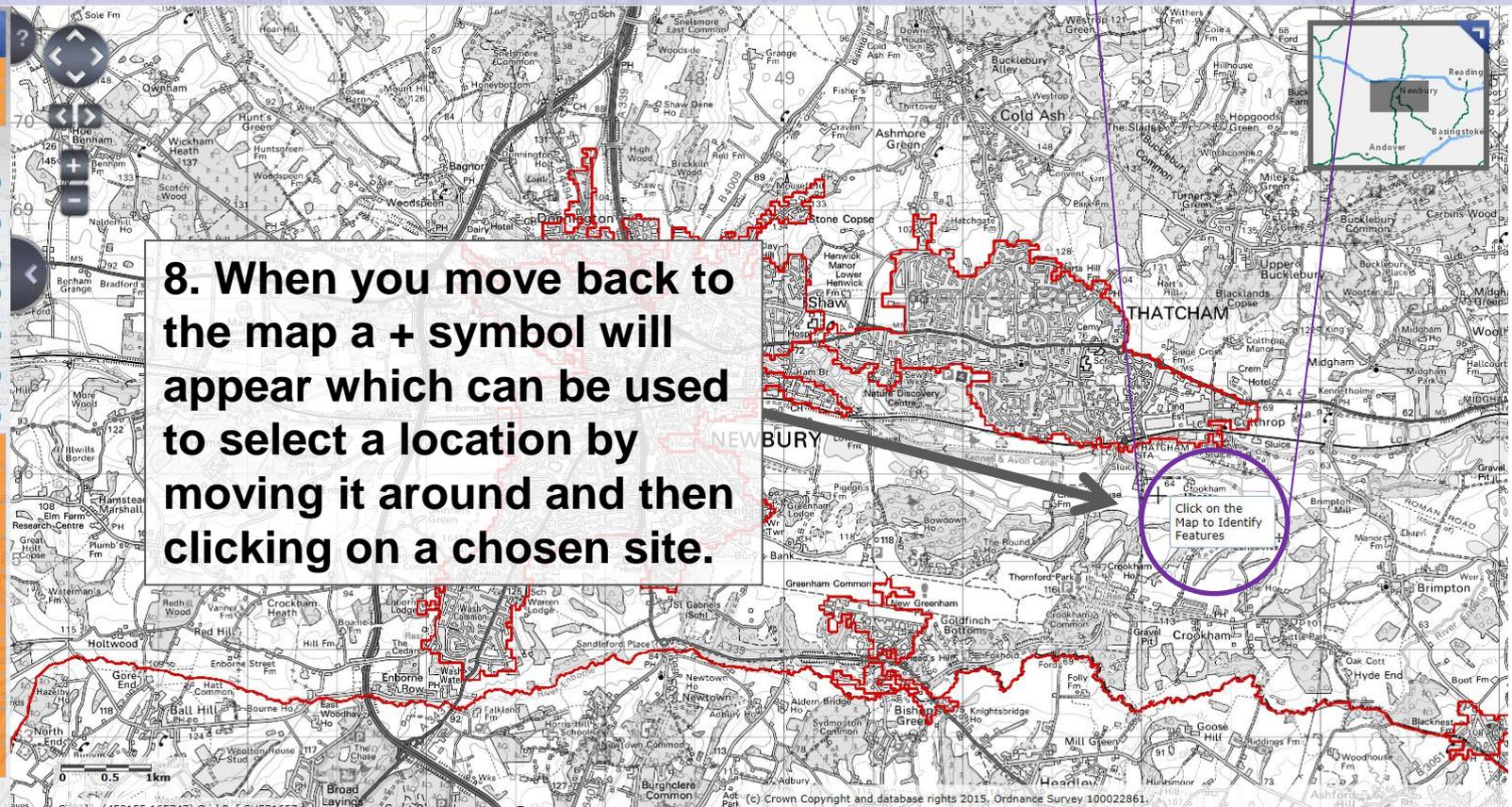
Places...
Newbury, West Berkshire

Feature Tools
click on an icon below to bring up more options

OSGB36 1:40,000

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- Habitats and Species
- Land Based Schemes
- Landscape
- Marine
- Aerial Photography
- Background Mapping
- OS Colour Mapping
- OS Black and White Mapping
- Base Map



8. When you move back to the map a + symbol will appear which can be used to select a location by moving it around and then clicking on a chosen site.



9. When you click on a location a box will appear.

If you are using the *Rural area within a Local Enterprise Partnership* boundaries and the location is within an eligible area, it will say which one. Similarly if you are using the LEADER boundaries.

If it isn't it will say: "No feature found"

The screenshot shows the MAGIC website interface. At the top, there is a search bar with 'Newbury, West Berkshire' entered. Below the search bar is a 'Map Search' section with a 'Feature Tools' section. A 'Table of Contents' is visible on the left side of the page. The main map area shows a map of Newbury, West Berkshire, with a red outline indicating the search area. A 'Site Check Results' pop-up window is displayed over the map, showing the following information:

Site Check Results

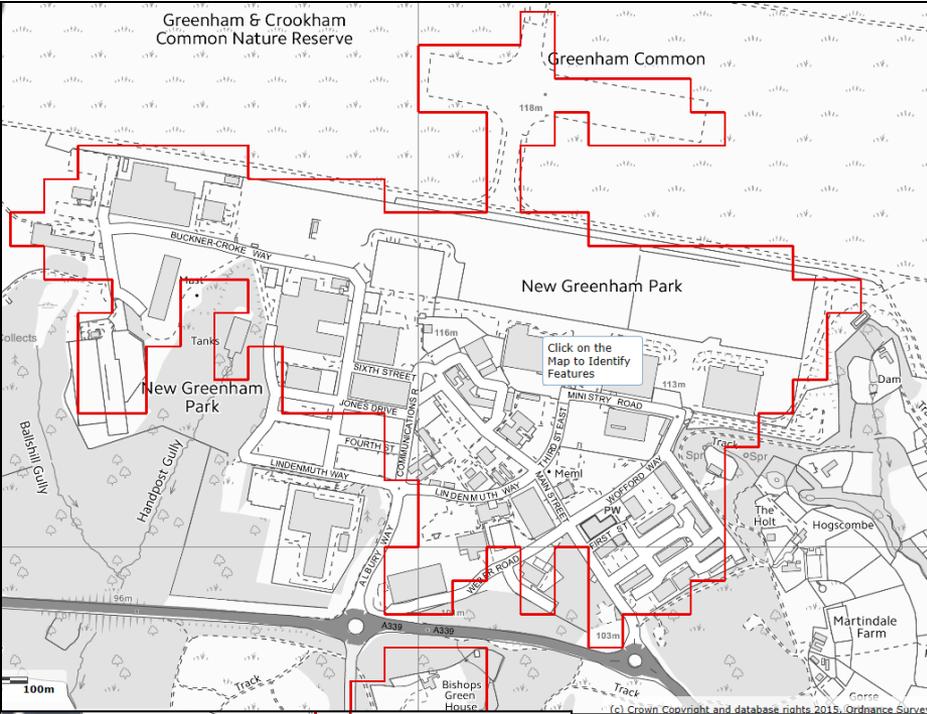
Site Check Report Report generated on Fri Apr 10 2015
You selected the location: Centroid Grid Ref: SU533657
The following features have been found in your search area:

Rural areas within Local Enterprise Partnerships (England)

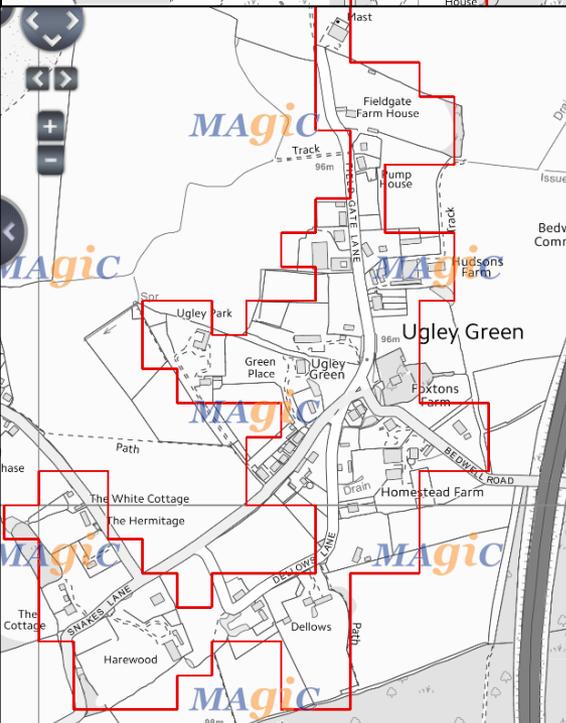
LEP Name	LEP Code
Thames Valley Berkshire	E37000035

At the bottom of the pop-up window, there are 'OK' and 'Cancel' buttons. A callout box highlights the search results text in the pop-up window.

10. To clear the Site Check click on OK or Cancel and to check another site repeat from Step 7 or earlier.



11. The *Identify* tool may report the site as an “unpopulated built-up site (eligibility tbc)”. These sites cover a wide range of functions from horticultural nurseries to industrial parks; and disused airfields to international airports. The status of these sites will be updated in due course - with some reclassified as being in an eligible area and some excluded from the eligible area. Some will remain to be confirmed at the stage of applying for funding.



In some cases anomalies occur which result in some small villages and hamlets having no apparent population and being an “unpopulated built-up site”.

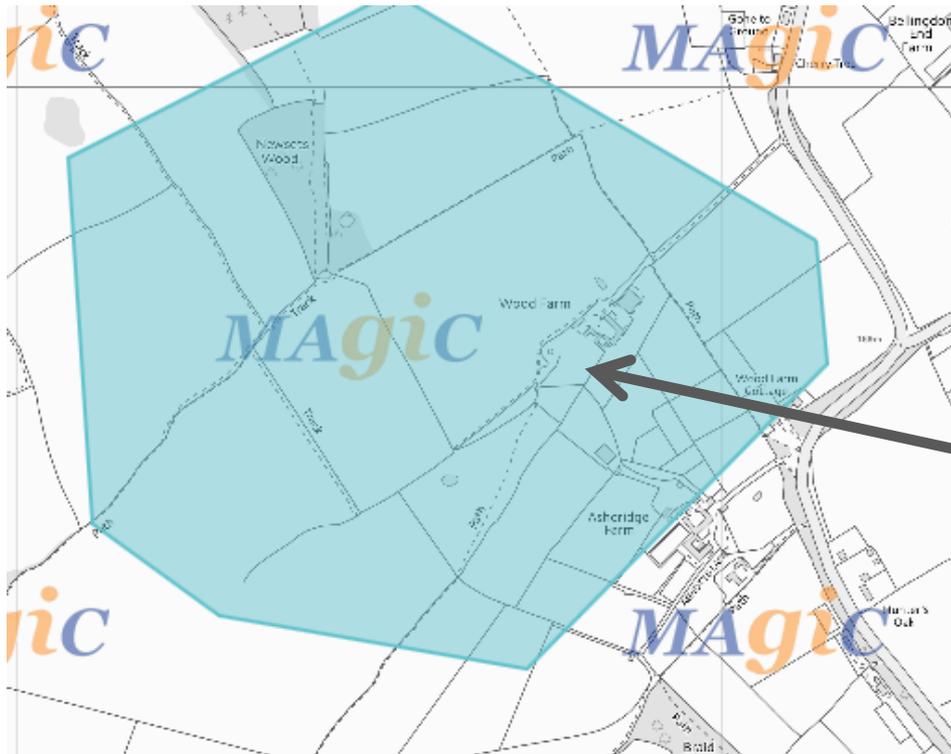
This is not an error as such, just a consequence of the relationship between census data and built-up areas, and how these are associated by the Office for National Statistics.

Any small villages or hamlets so classified are likely to be reclassified in due course as being in an eligible area.



12. If you want to search using postcodes specify *postcode* on the drop down menu and enter a postcode.

As with searching by *places* the search will offer options once you have typed something.



13. Once you have selected a postcode the map will zoom to the location.

A blue shaded area will appear. This is only the approximate location of the postcode. It is not the area covered by the postcode.

You can then use the *Identify* tool as before to see whether a site is within an eligible area.

Choose from the search criteria below

Postcode...

HP5 2UP

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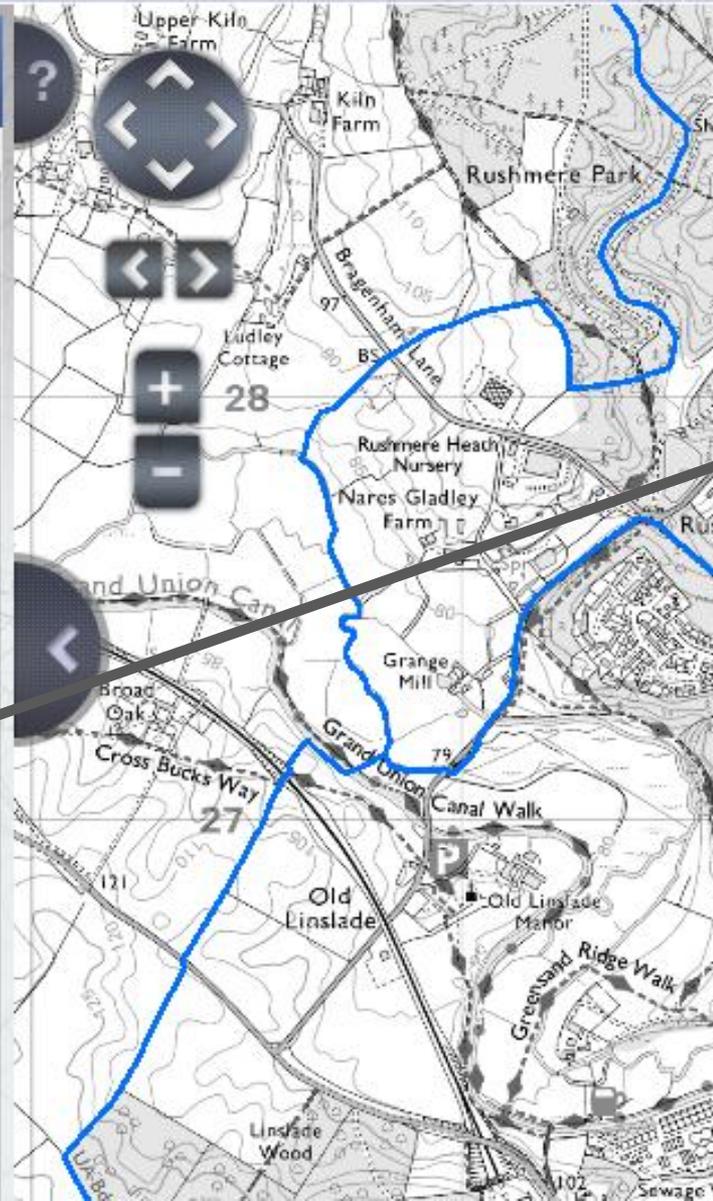
Rural areas within Local Enterprise Partnerships (England)

Rural Development Fund eligibility for LEADER groups (England)

Local Nature Partnerships (England)

+ Designations

+ Habitats and Species



All the examples so far have been based on LEP boundaries, but it is exactly the same process for the LEADER boundaries.

Choose from the search criteria below

Places...

click on an icon below to bring up more



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Rural Development Fund eligibility for LEADER groups (England)



It is possible to include both LEP and LEADER boundaries on the same map by selecting both boundaries. Where the boundaries coincide only the red LEP boundaries will be shown, as the LEADER boundaries are underneath.

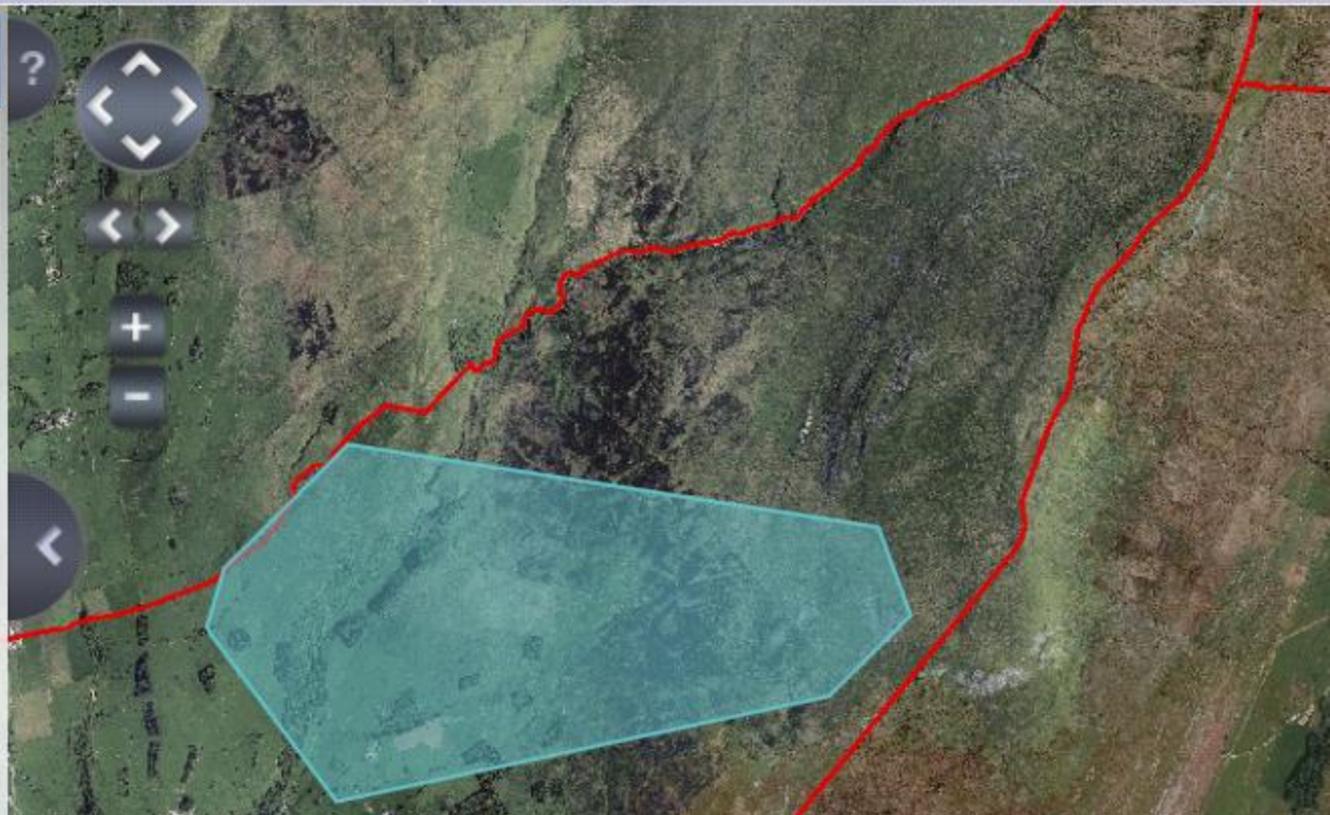


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Designations

- Habitats and Species
- Land Based Schemes
- Landscape
- Marine
- Aerial Photography
- Background Mapping
- OS Colour Mapping



By ticking the Aerial Photography option the map will be overlaid with photographic images, which can be navigated around and zoomed in and out just like the map. The boundaries will be seen superimposed on the photography. Here a site has been located by postcode – again the blue shape merely indicates the approximate location of the postcode, not its true extent.